Jim Davidson From:

Sent: Monday, July 9, 2018 3:18 PM

To: Theo Kruijssen

Subject: Fwd:

Attachments:

We are can't get here fast enough

Sent from my iPhone

James K. Davidson Farelogix 305.222.5401

Check out www.iflybags.com

Begin forwarded message:

From:

Date: July 9, 2018 at 1:55:42 PM CDT

To: < idavidson@farelogix.com >, < tkruijssen@farelogix.com >, < ecraig@farelogix.com >,

<jstewart@farelogix.com>

Cc:

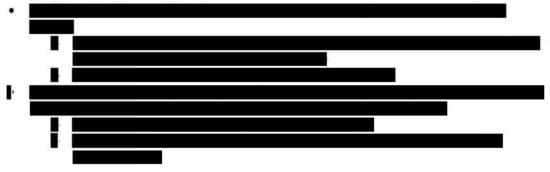
vs. current NDC / Direct Connect acceleration Subject: Current

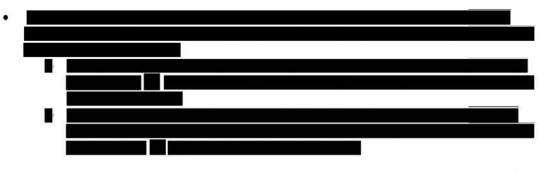
Dear FLX management

Hope you had a great weekend. I am addressing you with regard to current opportunities to accelerate our joint business and current system issues jeopardizing our efforts.

First, I would like to provide an informative update on our current go-to-market efforts. Attached you will find an overview of content differentiation measures in place. I shared some of the information already for your info.

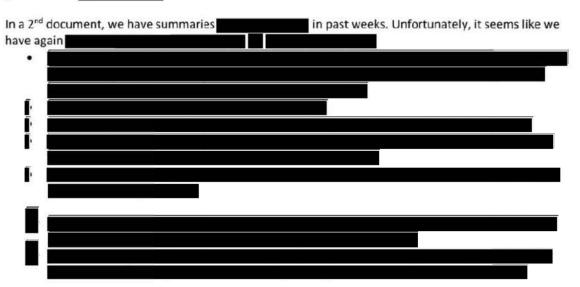
Some highlights of measures taken in Q2 2018





→ We see a tipping point in our Direct Connect approach, we are heavily investing and are willing to take additional

BUT: We are seriously concerned on Farelogix'



From our current operational conversations, I hear that you have identified structural improvement areas. I would also like to understand immediate actions. We are happy to support wherever we can.

We appreciate you openness in the upcoming weeks on your internal outlook on the topic, before we trigger

Thank you for your consideration and continuous support.

Regards Arber





